

DEPARTMENT OF HORTICULTURE & FOOD PROCESSING
GOVERNMENT OF ASSAM

REQUEST FOR EXPRESSION OF INTEREST (EOI)

For Consultancy Service for Setting up Farmer Producer's Organization (FPO), development of value chain for organic agriculture products, marketing & brand building initiative.

1. The Consultancy service would be required for the development of certified organic production in a value chain mode to link growers with consumers and to support the development of entire value chain starting from inputs, seeds, certification, to the creation of facilities for collection, aggregation, processing marketing and brand building initiative.

2. Briefly, the scope & objective of the consultancy assignment is to :-

(A) To develop crop commodity specific organic value chain and address gaps in organic crop production, organic livestock management and processing, handling, storage and marketing of organic agricultural products through:

1. Developing crop specific organic production clusters with necessary infrastructural, technical and financial support.
2. By facilitating partnerships between farmers and organic businesses: Local enterprises and / or Farmer Producer Companies based on back-to-back long-term trade relations with clients in domestic and export markets.
3. By providing enabling environment for project initiatives and development programs with necessary support for organic value chain development and create market access.

(B) To empower producers with program ownership by organizing them into FIGs with the final aim to federate into farmer producer organizations/ companies.

(C) To replace conventional farming/subsistence farming system into local resource based, self sustainable, high value commercial organic enterprise.

(D) Developing commodity specific commercial organic value chain under integrated and concentrated approach with end-to-end facilities for production, processing, storage and marketing.

(E) Development of organic parks/zones with facilities for collection, aggregation, value addition, processing, storage and market-linkages for specific commodities requiring capital intensive technology.

(F) Develop NER products as brands/labels through brand building and facilitating stronger marketing access under the ownership of growers" organizations/ companies.

3. The Director of Horticulture, Assam now invites eligible consultants/firms to register their interest in providing the above services by submitting the following information:

- a) Name, address, e-mail, telephone, ownership and organizational structure of the consultancy firm.
- b) Expertise available with the Firm for the proposed services, brochures, description of similar assignments, experience in formation of FPO, conversion of FPO to FPC, Organic certification and market tie up of organic produces for export etc. and availability of appropriate skills among staff etc. Consultants may associate to enhance their qualifications, available specialists in Business Development, Agriculture, Horticulture, Social development, Financial management & Market led Rural Development.

4. The intending Consultants/firms must submit the following documents:

- a) Certificate of Registration of the firm with the Government.
- b) Financial Soundness Certificate from any Nationalize Bank.
- c) Valid Service Tax Registration Certificate.
- d) PAN.
- e) Certificate of competent Government authority for similar major assignment undertaken.
- f) EMD @ 2% of the cost of assignment in the form of banker's cheque/DD to be pledged in favour of Director Of Horticulture & Food Processing, Guwahati, Assam.
- g) Audited Financial Statement of last three financial years duly ratified by the Chartered Accountant.

5. General Terms & Conditions:

- a) All documents must be signed by the authorized person of the firm.
- b) The EMD will be returned back to the unsuccessful firms immediately on application.
- c) The EMD in respect of the successful firm will be adjusted with the performance security deposit which is 5% of the total cost of the assignment.
- d) Performance Security in the form of DD/Banker's cheque to be pledged in favour of the undersigned has to be deposited by the firm before entering into the MoU/ Deed Of Agreement . However this will be forfeited in case of failure to complete the work or willful negligence.
- e) Failure to submit any of the aforesaid documents will be treated as a disqualification.
- f) Any legal proceedings will be taken up within the jurisdiction of Hon'ble Guwahati High Court, Guwahati only.
- g) The undersigned reserves the right to cancel any or all the firms without assigning any reason thereof.

6. The Consultants will be selected in accordance with the procedure set out in “Organic Value Chain Development for North Eastern Region” published by Ministry of Agriculture & Farmer’s Welfare, Govt of India in 2015.

7. Total cost of the assignment: Rs. 20.375 Lakh per FPO. (for ten FPOs) i.e Rs 203.75 lakh.

8. Interested consultants/ Firms may submit their expression of interest to the following address not later than 27th September 2016. For any further information, the intending consultant may contact the address below during office hours or in official e-mail i/d : directorhortiassam@gmail.com.